

WHAT IS CLAIMED IS:

1. A concentrated stock composition of capsules for incorporation into detergent or personal care composition, the stock composition comprising:

- 5 (a) at least about 20%, by volume of the stock composition, of capsules comprising a hydrophobic material for forming the capsules;
- (b) from about 40% to about 80%, by volume of the stock composition, of a supernatant comprising water and from about 0.5% to about 50%, by weight of the supernatant, of a surfactant having an HLB greater than 7.

10 2. The composition of claim 1 further comprising a super-wetting agent.

3. The composition of claim 1 wherein the hydrophobic material forms a continuous phase of the capsules, the continuous phase surrounding from
15 about 0.1% to about 45%, by volume of the capsules, of a discontinuous phase.

4. The composition of claim 3 wherein the discontinuous phase is immiscible with the continuous phase.

20 5. The composition of claim 3 wherein the discontinuous phase comprises an additional benefit agent and/or colorant.

25 6. A concentrated stock composition of capsules for incorporation into detergent or personal care composition, the stock composition comprising

- (a) at least about 20%, by volume of the stock composition, of capsules comprising a hydrophobic material for forming the capsules;
- (b) from about 40% to about 80%, by volume of the stock composition, of a supernatant comprising water and from about 0.5% to about 50%, by
30 weight of the supernatant, of a super-wetting agent.

7. The composition of claim 6 wherein the hydrophobic material forms a continuous phase of the capsules, the continuous phase surrounding from

about 0.1% to about 45%, by volume of the capsules, of a discontinuous phase.

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